



about marina

French-born architect Marina Shrestha settled in Asia 35 years ago, developing and launching a successful line of artisan paper craft and jewelry that re-invents traditions while focusing on sustainable design.

Creative, pragmatic and resourceful, she is a visionary - able to see products and envision spaces as well as solve technical problems with simple solutions. Her long-standing experience with artisanal product design in Asia enables her to act as a bridge between Western clients and Asian artisans.

Marina is dedicated to producing high-quality handmade products with renewable raw materials. Her love and respect for Asian cultural heritages and in particular, Nepal's, is what inspires her to develop contemporary designs using traditional techniques.



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Marina
VAPTZAROVA

RE-INVENTING TRADITIONS IN CONTEMPORARY DESIGNS

Handicraft Consultant for Innovative
DESIGN & DEVELOPMENT

what can marina do for you?

SUSTAINABLE PRODUCT DESIGN & DEVELOPMENT

DEVELOP exclusive artisanal product designs with a practical and aesthetic value, based on the client's vision, traditional know-how and chosen raw materials.

CREATE products that reflect local talent and tradition as well as a contemporary global design - products that are practical to make and to replicate by hand.

DEVISE sustainable solutions for each step of the manufacturing process to ensure efficiency, quality and an environmentally conscious end product.

COLLABORATE WITH ARTISAN COMMUNITIES

COLLABORATE with local artisan groups to understand local materials, heritage and craftsmanship skills.

IDENTIFY raw materials and create practical innovations to bring a contemporary flair to traditional crafts.

PRIOR EXPERIENCE WITH :

handmade paper • silver, brass & copper • natural fibers & textiles
pashmina & wool • pottery

WORK LOCALLY

WORK ON SITE with local communities and resources for projects in Asia.

PRIOR EXPERIENCE WORKING IN :

Nepal • India • Sri Lanka • Thailand • Indonesia

for whom ?

how?

TOURISM & HOTEL INDUSTRY

Concept development and design that captures the **theme** and brand of the hotel or restaurant and creates a seamless and memorable experience for guests.

- **Collaborating with interior design teams**, involved in design / color scheme to meet project aims.
- **Designing all required accessories** in order to enhance interiors and concept image.
- **Production** of selected designed accessories / amenities.

INTERNATIONAL RETAILERS & WHOLESALERS

Developing client specific product lines.

- encompassing all areas of design, manufacturing details, pricing, and production.
- Providing **short-term creative & technical consultancy** to the manufacturing unit.

LOCAL MANUFACTURER / RETAILER

OR DEVELOPMENT ORGANIZATION

Provide short-term consultancy in manufacturing workspaces to **develop new products** or **improve existing ones**.

Provide consultancy for **restyling shop & window displays**.

STATIONERY • JEWELRY • WOVEN/KNITTED PRODUCTS • LIFESTYLE PRODUCTS • HOTEL ACCESSORIES & AMENITIES